



Sri Balaji Society
SOCIETY FOR OPPORTUNITIES

• Discipline • Dedication • Determination

Welcome to Sri Balaji Society, Pune

An investment in education you will always cherish



Transforming students into corporate leaders

BIMM | BITM | BIIB | BIMHRD

One Application Form, Four Best B-Schools

All the courses are approved by AICTE, Ministry of HRD, Govt. of India and granted the status of 'Equivalent to MBA by Association of Indian Universities (AIU)'



Sri Balaji Society is a charitable trust established under Societies Registration Act 1860 & Bombay Public Trust Act, 1950. Approved by AICTE & "Equivalent to MBA" approval by AIU The Management Institutes and Other Colleges under our aegis alongside:



Sri Balaji Society
SOCIETY FOR OPPORTUNITIES
• Discipline • Dedication • Determination

One Family, One Team, One Culture, One Goal

Management Institutes

Balaji Institute of Modern Management (BIMM)
www.bimmpune.com

Balaji Institute of Telecom and Management (BITM)
www.bitmpune.com

Balaji Institute of International Business (BIIB)
www.biibpune.com

Balaji Institute of Management and Human Resource Development (BIMHRD)
www.bimhrdpune.com

Other Colleges

Balaji Law College (BLC)
(Approved by the Bar Council of India and affiliated to Savitribai Phule Pune University)
www.balajilaw.com

Balaji College of Arts, Commerce and Science (BCACS)
(Approved by Govt. of Maharashtra and Savitribai Phule Pune University)
www.bcacspune.com

Balaji Junior College of Arts, Commerce and Science (BJCACS)
(Affiliated to the Maharashtra State Board of Secondary & Higher Secondary Education Pune Division and approved by Govt. of Maharashtra)
www.bcacspune.com

S.No.55/2-7, Tathawade, Off Mumbai-Bangalore Bypass, Pune - 411 033.

■ Tel.: (020)-66741235 /36 ■ Fax: (020)-66741234

■ Website : www.sribalajisocietypune.org

■ Email : admissions@sribalajisocietypune.org

The History: Blessings to Sri Balaji Society- 13th February, 2000

(Reproduced from the Prospectus 2001)



On 13th February, 2000 seen from right to left are Gen S Padmanabhan, Chief of the Army Staff;
Mr. L. C. Singh, CEO, Nihilent Technologies; Late Maj Gen S Krishnamurthy (Retd)-Chairman, Governing Body IIMM;
Lt Gen B T Pandit, Former Adjutant General; General V P Malik COAS;
Dr. S B Mujumdar, Founder Director & President Symbiosis; Admiral J G Nadkarni, Former Chief of Naval Staff;
Air Chief Marshal H. Moolgavkar, Former Chief of Air Staff & Dr. (Col) A. Balasubramanian, Executive Director & President Sri Balaji Society



Dr. (Col) A. Balasubramanian
President, Sri Balaji Society

From the President's Desk

Sri Balaji Society, Pune means quality and commitment to the students' community. We believe that each and every student has the potential to be groomed to have a successful corporate career. Grooming right candidates for the right jobs through appropriate inputs and development has always been the goal of our Society. We are deeply pleased to state that we have been successful in achieving our objective. This can be seen our campus placement track-record of our management institutes.

We are proud to state that, within an existence of 19 years, Sri Balaji Society is known not only for the best infrastructure but also for the best faculty. Sri Balaji Society is already ranked as one of the top three for 'visiting faculty' in India by 'Business India' dated 17th Oct. 2010, which means active involvement of corporate stalwarts in imparting instructions and practical exposure to students about the industry. The same prestigious business magazine has also ranked Balaji Institute of Modern Management (BIMM), formerly known as

Indian Institute of Modern Management (IIMM) - the first B-School of Sri Balaji Society, as one of the Top Three B-Schools for 'Marketing' specialisation in the country. BIMM is also ranked 1st in Pune for Living Experience by Business Today, Oct, 2017. The accolades don't stop here. According to CSR magazine, Nov 2017, BIMM is the 2nd B-School of Eminence in Pune. Owing to the sturdy selection process that the Society has devised, the selection process has been ranked 2nd in Pune by Business Today in Oct 2017. Further, BIMM is ranked as top

B-School in India for return of Investment (ROI) by the magazine, Careers 360 Nov 2015.

Another one of our Institute, Balaji Institute of Telecom & Management (BITM) is also gaining accolades. It is the 3rd top B-School in Pune as per the TOI B-School survey results released on Feb 2017. It also finds a place amongst the top 5 B-schools of Excellence in Pune by CSR, Nov. 2017. Our other two Institutes are not far behind. They have carved a place for themselves amongst the students and corporate alike. Balaji Institute of

International Business (BIIB) is ranked 3rd B-School of Eminence in Pune by CSR, Nov. 2017. It is also amongst the top 3 B-schools in Pune according to TOI B-school survey results published in Feb 2017. It ranks 3rd in Infrastructure (Physical & Academic) amongst B-Schools of Eminence in Pune by CSR, Nov. 2017

Balaji Institute of Management and Human Resource Development (BIMHRD) has its own accolades to be proud of. In short, each of our institutes, are amongst the best B-Schools ranked (A++) by 'Business India' in the country and enjoy very good campus placements. All these four institutes viz. BIMM, BITM, BIIB and BIMHRD are approved by AICTE and I am proud to record here that almost all the students from these four Management Institutes of Sri Balaji Society have been placed in the Industry every year with good compensation package. The compensation package varies according to the company and competencies of each individual. This track record has encouraged us to initiate more bold and innovative training methods with active support from the corporate stalwarts and the Industry which has recognized our sincerity and seriousness to the cause of growth and development of our students who are excelling themselves in the industry and are proving to be the fast-trackers.

The excellent faculty, conducive environment, good infrastructure and stimulating atmosphere in our campus enable students to dream and work hard to achieve their goals. It should be noted that being creative, experimenting and unconventional group of B-Schools, we keep on updating our course-curriculum and this has increased the efficiency and effectiveness of our students. We treat time as the most precious resource. Therefore, classes-exercises-examinations may be scheduled around the clock, for longer hours, and hence the students are required to go through rigorous and hectic grooming/ training process for 365 days. We don't believe in the concept of holidays as two-years is a short period to impart all

the skills and knowledge competencies. Therefore, only those who are medically fit to undergo rigorous and a hectic schedule should seek admission. Positive attitude is the other requisite of our Society.

Sri Balaji Society functions on the lines of Industry and University. The Directors of the Society are the pillars of the society and are devoted to the welfare, growth efficiency, excellence of education and training in each of the Management Institutes on the lines of a Corporate Headquarters. The Directors of the Institutes are scholars and great leaders in their own right and work hand in hand with the Directors of the Society as one family. Each director is empowered to take decisions within the framework of rules and regulations laid down by Sri Balaji Society. The rules and regulations of Sri Balaji Society are framed by a High-Power Committee which comprises, all the Directors and Advisors of Sri Balaji Society. Each institute also has its own sub-committee comprising the Director and Faculty of the institute. This interdependent and independent stand of each Institute, enables us to grow together by drawing the expertise, energy and resources from all the sources of the Sri Balaji Society.

We have a common Application Form for all the four management institutes of Sri Balaji Society, because everything is common in Sri Balaji Society. Common culture, common grooming, common training methods, common examinations and common facilities which ultimately ensures that the quality standards in all the institutes are maintained at par. The unity-in-diversity approach is helping us in a big way. The students are the biggest beneficiaries as is seen in the real test i.e , in the campus placements season. Most of the companies recruit students of all the four institutes who fulfill the qualitative requirements. Only a few of the companies visit a particular institute of Sri Balaji Society. These companies, about 10 or so, too are being apprised to see all the institutes.

Admissions to all the courses run by BIMM/ BITM/ BIIB/ BIMHRD are on merit, based on a Combined Admission Process, which will be held at Ahmedabad, Bangalore, Bhopal, Bhubaneswar, Chandigarh, Chennai, Coimbatore, Dehradun, Delhi, Goa, Guwahati, Gwalior, Hyderabad, Indore, Jabalapur, Jaipur, Jammu, Kochi, Kolkata, Kota, Lucknow, Mumbai, Nagpur, Patna, Pune, Raipur, Ranchi, Trivandrum, Varanasi, Vijayawada. However, we reserve the right to cancel any centre if warranted due to any contingency.

We accept CAT/MAT/XAT/ CMAT/MAH-CET scores. We don't believe in cut off score as we feel that Sri Balaji Society Model of selection has proved the test of time as it covers all the requisites including personality and other relevant factors. We give due weightage to all these relevant factors. This can be seen from the track record of our campus placements. Our selection process, in the selection centres involves Group Discussions, Essay Writing and Personal Interviews. It may be mentioned here that, IIMs are not involved in our selection or grooming Process. All these scores of entrance exam, group discussion, essay and interview are given due weightage and final merit-list is drawn based on which courses/institutes are allotted to the applicants. Therefore, students can buy one Application Form and can apply to any one or, to all the courses offered in all the management institutes of Sri Balaji Society, During the selection process, the expert panels will study the suitability of the candidates for the course applied by them and then allot either the same course applied by the candidate or other alternate suitable course in any of the institutes of Sri Balaji Society although the student will initially be considered according to the preference given by the student. In case, the student does not stand in the Merit-list for the course applied according to preferences he/she will be considered for other courses offered by any of the institutes. We assume that fresh graduates are not well-equipped to know about the job-contents of various courses and therefore, it is our duty to

match the candidate to the right course and according to the merit-list.

The course curriculum for each course has been designed in consultation with corporate stalwarts and will be implemented as hither-to-fore. It may be mentioned that our course-contents are designed and bench-marked with the best B-Schools. Personality development of students is a critical requirement for the growth and development of students. Therefore, a lot of workshops and co-curricular activities are conducted regularly by the society in all the institutes to ensure that the students are immensely benefitted. Guest lectures, Management Games and Seminars are integral parts of the intensive training provided to our students. Very Senior Trainers and Corporate Stalwarts from the industry regularly visit us for the same.

Discipline, Dedication and Determination are our Core-Values. While we adopt a paternalistic approach in matters of welfare and mentoring, we deal with the in-disciplined students with an iron hand. Sri Balaji Society is run on the lines of an industry and rules and regulations are considered supreme. We can assure you that your admission in any of our B-schools would mean the right step and ultimately land up in corporate careers.

Welcome – Welcome To Sri Balaji Society.

Dr. (Col) A. Balasubramanian
Chairman Campus Placement,
President, Sri Balaji Society,
Executive Director BIMM &
Dean BITM, BIIB and BIMHRD

Know the Founder

Dr. (Col) A. Balasubramanian



With Late Mr. Gyani Zail Singh
the former President of India



With Late Mr. K. R. Narayanan
the former President of India



With Late Mr. I.K. Gujral
the former Prime Minister of India



With Mr. Ratan Tata,
Ex-Chairman, TATA Group



With Mr. Mukesh Ambani,
Chairman & MD, Reliance Industries



With Mr. Azim Premji,
Chairman & CEO, Wipro Group

Know the Founder

Dr. (Col) A. Balasubramanian



With Dr. Kiran Bedi
Lieutenant Governor of Puducherry



With Mr. Mohan Bhagwat
Chief of the Rashtriya Swayamsevak Sangh



With Mr. Anna Hazare
Social Activist



With Mr. Piyush Goyal
Minister of Railways and Coal, Govt. of India



With Mr. T. N. Sheshan
the former Chief Election Commissioner of India



With Mr. Prithviraj Chavan
the former Chief Minister of Maharashtra

Know the Founder

Dr. (Col) A. Balasubramanian



With Lt Gen A K Singh
the former Lieutenant Governor of Andaman & Nickobar Islands



With Dato Seri Dr. Ahmad Zahid Hamidi,
Deputy Prime Minister and Home Minister of Malaysia



With Late Bal Thackeray
Founder Shiv Sena



With Mr. Ram Jethmalani
the former Union Law Minister and Chairman Bar Council of India



With Maj Gen S Krishnamoorthy
the Founder Director of IIMM



With Late Dr. APJ Abdul Kalam
the former President of India

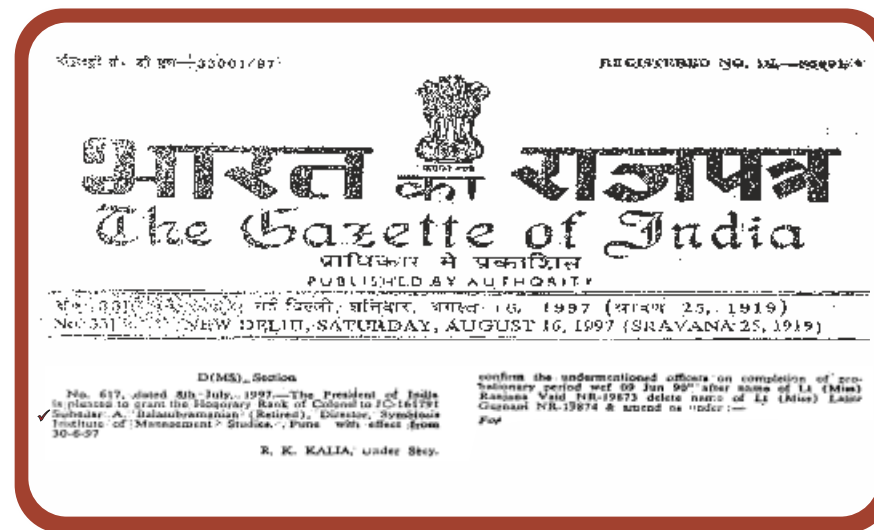
Rare Honour



Field Marshall S. H. F. J. Manekshaw
felicitating Dr. (Col) A. Balasubramanian
on his honorary rank of Colonel

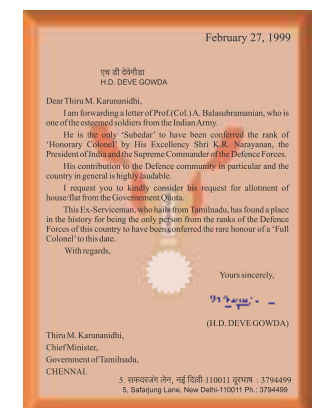
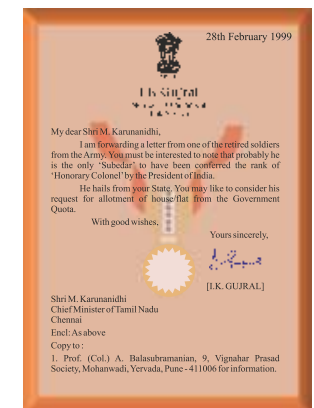
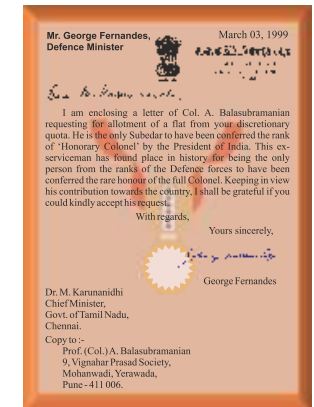


Dr. (Col) A. Balasubramanian with
Dr. P. C. Shejwalkar



“Prof. (Col.) A. Balasubramanian is a rare personality known for his creative approach and making history after history. He is a classical example of courage, commitment and intimate relationship with the corporate world. I have seen him as a student, as a soldier, as a lecturer, as a trainer, as a consultant, as the director of a Management institute, as the chairman, University paper setting/evaluation committee for MBA/MPM examination and now, as an author. He has many feathers in his cap and is known for his creative, successful, and bold experiments in management education/ventures”.

Dr. P.C. Shejwalkar
Former Dean
Faculty of Management Studies
University of Pune



The future looks
up to the present...



Top Brass of Sri Balaji Society

“A leader is one who knows the way, goes the way, and shows the way.”

Going by this adage, we at Sri Balaji Society believe that only an efficient and inspiring top management can enthuse youngsters to become ethical and disciplined future corporate leaders. In line with this thinking, we have some of the most inspiring academic and industry leaders as our top brass- people in authority. Here is a glimpse:



Prof. B. Parandhaman
Principal Director



Dr. Suresh Chandra Padhy
Director, BIIB



Dr. Biju G. Pillai
Director (IT)



Dr. (Ms) Dimple Saini
Director (Corporate Relations)



Prof. B. Paramanandhan
Director (Finance)



Prof. V. T. Vignesh
Director, Academics



Prof. D. S. Kadam
Director (Projects & Alumni Affairs)



Dr. G. Gopalakrishnan
Director, BIMHRD



Dr. K. K. Veluri
Director, BITM



Dr. Archana Srivastava
Director, BIMM



Dr. Gangadhar K. Shirude
Campus Director



Dr. G. Y. Shitole
Principal, BCACS



Dr. Purushottam Wadje
Principal, BCACS

Leadership training from The Military

Military is the mother of management. Best of the manager in the world have been military men. The principles, science, and art of management were first practiced originally by the military leaders. To get a first-hand information and be enlightened in this respect we, at Sri Balaji Society requested very senior retired armed forces officers of the level of Lieutenant Generals and Generals to talk to our young student managers, not only on leadership and management but also on nationalism and laws to be good human beings. To that end, a brief on each of the senior armed force officers, who are now veterans, is given in succeeding paragraphs.



Lt. Gen. V M Patil (Retd)

Lt Gen V M Patil (Retd), a veteran of 1962 India-China war and 1965 India- Pakistan war, is a graduate of Army Staff College, Camberley (United Kingdom) and post graduate of National Defence College, New Delhi. He was the first Defence Advisor in Indian Embassy in Vietnam, Laos and Kampuchea from 1981-84. After commanding Artillery, Armoured and Infantry Brigades, he served in United Nations Iran- Iraq military Observer Group (UNIIMOG) as Assistant Chief Military Observer from 1988- 90. While commanding an Infantry Division, eliminated terrorism in Punjab during “Operation Rakshak” in 1990-91 and as Additional Director General Military Operations 1991-93, effectively controlled counter insurgency in Jammu- Kashmir and post Babri Masjid communal riots across the country. Post retirement, he served as the Vice President of Mukand Steels in private sector from 1996-2008, and Chairman of Governing Body of Balaji Institute Modern Management in Pune from 2009-12. Presently, he is National President of Akhil Bharatiya Poorva Sainik Seva Parishad.

Capt Shekhar Dutt, SM, IAS (Retd) :- A career civil servant who started his working life as an Army Officer in 1967, Mr. Shekhar Dutt is Science Graduate (Physics) and has a Post Graduate Diploma in Development Policy and Planning from University of Swansea, UK. While in the Indian Army, he participated in the 1971 Indo-Pak War in the Western (Sindh and Rajasthan)Sector and was awarded Sena Medal for gallantry. He was Deputy National Security Advisor from 1st August 2007 till January 2010. As Dy NSA he was looking after the issues concerning defence and national security as well as the strategic defence. He was Defence Secretary, Government of India from 1st August 2005 to 31st July 2007. Mr. Shekhar Dutt was the Governor of Chhattisgarh from January, 2010 to July, 2014. In October, 2016 he was conferred with The Paul H Appleby Award for rendering outstanding services in the field of Public Administration by the IIPA.



Captain Shekhar Dutt (Retd)



Air Chief Marshal Anil Tipnis (Retd)

Air Chief Marshal Anil Tipnis (Retd) is a fighter pilot , an extremely able administrator master in the art of Negotiations, in that he was head of the team based in France for overseeing the Govt. of India's contracts with French companies for procurement of Miraj 2000, fighter aircraft. As Chief of Air staff he planned and executed the air operation in Kargil war and successfully pushed back the Pakistani encroachments. The entire operational and logistics management of Indian Air force was handled by Air Chief Marshal Tipnis during his tenure as Chief of Air Staff from 1999 to 2001.

Leadership training from The Military



Lt Gen Vijay Oberoi (Retd)

Lieutenant General Vijay Oberoi (Retd) He was the Founder Director of the Centre for Land Warfare Studies (CLAWS) for five years, till mid November 2007. The General lost his leg in 1965 war but despite that, he soldiered on, managed his command and staff assignments and finally retired as Vice Chief of Army Staff. For Lieutenant General Vijay Oberoi life did not stop after retirement. As a matter of fact it blossomed as an author and writer of many books. His last book "No Commas; No Pauses; No Full Stops" was published in Dec 2006 and it illustrates his management acumen.



Major Arun Phatak (Retd)

Maj Arun Phatak (Retd) is a man of many color and hues. An excellent field soldier, an able administrator, a corporate czar and now a mentor to many a young managers, entrepreneur and industry bigwigs.



Air Marshal Kulwant Singh Gill (Retd)

Air Marshal Kulwant Singh Gill (Retd) joined the Air force in Dec 1977 and has commanded various front line basis of the Indian Air force. He was the contingent commander of the first Indian contingent of the UN mission to Congo where he himself flew combat missions and was fired upon. He has been the commandant of NDA, Khadakwasla and is the recipient of Gallantry awards like Vayu Sena Medal. He has also been conferred the Yudh Seva Medal, AVSM and PVSM. Now settled at Patiala, he is spear heading the clean Patiala movement in his home town.



Gen V P Malik (Retd)

General V P Malik (Retd) was Chief of the Army Staff of the Indian Army from 01 October 1997 to 30 September 2000. Concurrently, he was Chairman, Chief of Staff Committee of India from 01 January 1999 to 30 September 2000. Gen Malik has dealt with and managed operation Pawan in Sri Lanka, Operation Cactus in Maldives, and directed the entire operations during Kargil war as chief of Army staff. He is a distinguished speaker and author and a visiting fellow in many universities in India and abroad.



Lt Gen Deepak Ajwani (Retd)

Lt Gen Deepak Ajwani (Retd) is an Army veteran having vast experience in India and abroad in Management and Engineering, and possessing outstanding technical and organisational skills. Gen Deepak Ajwani was commissioned in the Corps of Engineers in 1958. He is a graduate of Command and Staff College, Canada and National Defence College, New Delhi. He holds post-graduate degrees from Madras and Allahabad Universities, and is a visiting faculty at several MBA and Engineering colleges in Pune.



Air Chief Marshal PV Naik (Retd)

Air Chief Marshal P V Naik (Retd) is a product of Sainik school Satara, NDA (Khadakwasla) and has a distinguished career spanning over 42 years and he finally retired as Chairman, Chief of Staff Committee and Chief of Air Staff in July 2011. He is not only a fighter pilot who is a master of MIG aircrafts but a powerful speaker and a writer. The former Air Chief has got varied interests in sports like volley ball, cricket, and golf and is an avid listener of Indian Classical music.

Management Institutes and PGDM Programmes at Sri Balaji Society



BIMM
BALAJI INSTITUTE OF
MODERN MANAGEMENT

www.bimmpune.com

BIMM is the flagship management institute of Sri Balaji Society. It is the first Institute that the Society started with, in the year 1999 with the first batch having graduated in 2001. The institute enjoys a stellar reputation in the corporate world through the quality and excellence displayed by its students and alumni in the industry. Here are the details on the courses offered at the Institute

Sr. No.	Course Name	Specialisation Available	Special Note
1	PGDM	<ul style="list-style-type: none">• Sales and Marketing (including Retail and Insurance)• Finance and Financial Services• Systems• Operations & Supply Chain Management	
2	PGDM - IT & Marketing	<ul style="list-style-type: none">• Sales and Marketing (including Retail and Insurance)• Business Analytics • Systems• Operations & Supply Chain Management	IT is an integral part of the course
3	PGDM - PM & HRD	<ul style="list-style-type: none">• PM & HRD	
4	PGDM - Executive	<ul style="list-style-type: none">• Sales and Marketing (including Retail and Insurance)• Finance and Financial Services• Human Resource• Systems• Operations & Supply Chain Management including Logistics• Business Analytics	

Our Ranking in 2017

Ranked 1st in Pune for Living Experience by Business Today, Oct. 2017
Ranked 2nd amongst B-School of Eminence in Pune by CSR, Nov. 2017
Ranked 2nd in Pune for Selection Process by Business Today, Oct, 2017
Ranked 3rd in Pune by Business Today, Oct, 2017
Ranked 3rd Top B-Schools in Pune by Times of India B-School Survey, Feb. 2017
Ranked 3rd in Pune for Placement Performance by Business Today, Oct, 2017
Ranked 4th in Pune for Placements by Outlook, Oct. 2017
Ranked 7th Private B-School for Living Experience by Business Today, Oct, 2017
Ranked 12th Private B-School in India for Placements by Outlook, Oct. 2017
Ranked 18th amongst Top Private B-Schools in India by Times of India B-School Survey, Feb. 2017

Management Institutes and PGDM Programmes at Sri Balaji Society



BITM
BALAJI INSTITUTE OF
TELECOM & MANAGEMENT

www.bitmpune.com

The Institute was started with the objective of providing telecom management courses related to IT and technical infrastructure. The institute, which is one of the sought after in the telecom sector both, amongst students and recruiters, offers tailor made telecom and IT courses to enable students manage the ever growing needs of the telecom sector. Here is a snapshot of these courses meant for the telecom sector and beyond.

Sr. No.	Course Name	Specialisation Available	Special Note
1	PGDM - Telecom	<ul style="list-style-type: none">• Telecom• Systems• Operations & Supply Chain Management• Business Analytics	Only engineers with specialization in Electronics, Communications, Instrumentation, Electrical, IT and Computer Science can apply for this course
2	PGDM - Telecom & Marketing	<ul style="list-style-type: none">• Sales and Marketing Management (with focus on Telecom Management)	
3	PGDM - Marketing & Finance	<ul style="list-style-type: none">• Sales and Marketing Management• Finance	

Our Ranking in 2017

Ranked 3rd Top B-Schools in Pune by Times of India B-School Survey, Feb. 2017

Ranked 5th B-School in Pune for Selection Process by Business Today, Oct, 2017

Ranked 7th B-School in Pune for Living Experience by Business Today, Oct. 2017

Ranked 8th B-School in Pune for Placements by Outlook, Oct. 2017

Ranked amongst the Top 5 B-Schools of Excellence in Pune by CSR, Nov. 2017

Ranked amongst the Top 10 B-School in Pune by Business Today, Oct. 2017

Ranked amongst the Top 10 B-School in Pune for Placement Performance by Business Today, Oct. 2017

Ranked 18th amongst Top Private B-Schools in India by Times of India B-School Survey, Feb. 2017

Ranked amongst the Top 20 Private B-Schools in Maharashtra by CSR, Nov. 2017



Management Institutes and PGDM Programmes at Sri Balaji Society



BIIB
BALAJI INSTITUTE OF
INTERNATIONAL BUSINESS

www.biibpune.com

In the globalised world we live in, very few countries or companies can be self-sufficient without the need to interact with the global economy. Keeping the needs of such transnational companies in mind, BIIB was started in 2003 with the aim of training managers to tackle the challenges of the global economy. The practice-oriented courses are carefully designed to include the elements of foreign trade. Here is a snapshot of the courses:

Sr. No.	Course Name	Specialisation Available
1	PGDM - International Business	• Marketing and International Business Management
2	PGDM - Marketing	• Sales and Marketing Management
3	PGDM - Finance	• Finance

Our Ranking in 2017

Ranked 3rd B-School of Eminence in Pune by CSR, Nov. 2017

Ranked 3rd Top B-Schools in Pune by Times of India B-School Survey, February 2017

Ranked 3rd in Infrastructure (Physical & Academic) B-Schools of Eminence in Pune by CSR, Nov. 2017

Ranked 3rd in Placement & Industry Interface B-Schools of Eminence in Pune by CSR, Nov. 2017

Ranked 4th Top B-Schools in Pune (Livemint - December, 2017)

Ranked 18th amongst Top Private B-Schools in India by Times of India B-School Survey, Feb. 2017

Ranked amongst 'A' category in All India B-School Survey 2017 & received 'Certificate of Excellence' by Chronicle B School Survey Feb. 2017



Management Institutes and PGDM Programmes at Sri Balaji Society



BIMHRD
BALAJI INSTITUTE OF
MANAGEMENT & HRD

www.bimhrdpune.com

BIMHRD was started in 2004, with the aim of transforming students into industry leaders who can not only lead but also influence, shape, and nurture their industry ecosystem.

Sr. No.	Course Name	Specialisation Available
1	PGDM	<ul style="list-style-type: none"> • Sales and Marketing (including Retail and Insurance) • Finance and Financial Services • Systems • Operations & Supply Chain Management • Business Analytics
2	PGDM - Marketing & Finance	<ul style="list-style-type: none"> • Sales and Marketing Management
3	PGDM - PM & HRD	<ul style="list-style-type: none"> • PM & HRD

Our Ranking in 2017

3rd Rank in Top B-Schools in Pune (Livemint - December, 2017)

3rd Rank in Pune B-Schools (Times of India B-School Survey, February 2017)

18th Rank in Top Private B-schools (Times of India B-School Survey, February 2017)

7th Rank in Pune B-Schools (The Week – Hansa Research survey 2017)

24th Rank in West Zone B-Schools (The Week – Hansa Research survey 2017)

7th Rank in Pune Metro B-Schools (Business Today B School Survey, 22 October 2017)

63rd Rank In Learning Experience (Business Today B School Survey, 22 October 2017)

76th Rank in Placement Performance (Business Today B School Survey, 22 October 2017)

78th Rank in Top Management Schools (Outlook Business, October 13, 2017)



Academic Inputs in Various Specialisations

This is a general outline. Exact course curriculum for each course will be given to students at the time of joining.

PGDM - MARKETING

General Management Area

- Principles & Practice of Management
- Business Economics
- Managerial Statistics
- Business Law
- Quantitative Techniques
- Business Ethics & Corporate Governance
- Entrepreneurship Development
- Indian Polity & Constitution
- Indian History
- Geography & Environment

Marketing Management Area

- Marketing Management
- Marketing Research
- B2B Marketing
- Brand Management
- Sales & Distribution Management
- Strategic Marketing
- Services Marketing
- Retail Management
- International Marketing Management
- Integrated Marketing Communication
- Consumer Behaviour
- Rural Marketing
- Social Media & Digital Marketing
- Case Studies in Marketing Management

Finance Area

- Basic Financial Accounting
- Cost and Management Accounting
- Financial Management

Operations Area

- Production & Operations Management
- Marketing Logistics & Supply Chain Management
- Total Quality Management

Analytics Area

- Business Analytics
- Pricing & Marketing Metrics

Human Resource Development Area

- Human Resource Management
- Organisational Behaviour
- Industrial Discipline

Information Systems

- Management Information Systems
- MS Office
- DBMS & Oracle
- SPSS
- MS Excel
- Business Modeling Using Spreadsheets

Language

- French
- Marathi

Other Area

- Aptitude & Quantitative Reasoning
- Business Awareness

Academic Inputs in Various Specialisations

This is a general outline. Exact course curriculum for each course will be given to students at the time of joining

PGDM - TELECOM

General Management Area

- Principles & Practice of Management
- Business Economics
- Managerial Statistics
- Business Law
- Quantitative Techniques
- Business Ethics & Corporate Governance
- Entrepreneurship Development
- Indian Polity & Constitution
- Indian History
- Geography & Environment

Telecom Subjects

- Networking & Telecom Technology Fundamentals
- Wireless Technology
- Broadband Communication
- Telecom Business Essentials
- Convergence and Next Generation Network
- Internetworking Technology
- Telecom Network Management & OSS / BSS
- Telecom Business Management & Telecom Marketing
- Telecom Project Management
- Telecom Security & QoS Management
- Telecom Security Management
- Telecom Billing, Revenue Assurance & Fraud Mgmt.
- Telecom Sector and Current Trends
- Machine to Machine Communication
- Cyber Laws & Information Systems
- Case Studies in Telecom Management

Marketing Management

- Marketing Management
- Marketing Research
- Services Marketing
- Sales & Distribution Management
- Social Media & Digital Marketing

Finance Area

- Basic Financial Accounting
- Cost and Management Accounting
- Financial Management

Human Resource Development Area

- Human Resource Management
- Organisational Behaviour
- Industrial Discipline

Analytics Area

- Business Analytics
- Pricing & Marketing Metrics

Information Systems

- Management Information Systems
- MS Office
- DBMS & Oracle
- SPSS
- MS Excel
- Business Modeling Using Spreadsheets

Language

- French
- Marathi

Other Area

- Aptitude & Quantitative Reasoning
- Business Awareness

PGDM - INTERNATIONAL BUSINESS

General Management Area

- Principles & Practice of Management
- Business Economics
- Managerial Statistics
- Quantitative Techniques
- Entrepreneurship Development
- Business Ethics & Corporate Governance
- Indian Polity & Constitution
- Indian History
- Geography & Environment

International Business Area

- International Business
- International Trade Operations (Import & Export)
- International Trade Logistics
- Global Sourcing and Business Development
- International Marketing Management
- Case Studies in International Business

Marketing Management

- Marketing Management
- Sales and Distribution Management
- Marketing Research
- Brand Management
- Strategic Marketing
- Services Marketing
- Integrated Marketing Communication
- Consumer Behaviour
- Rural Marketing
- Social Media & Digital Marketing

Finance Area

- Basic Financial Accounting
- Cost and Management Accounting
- Financial Management

Production and Operations Area

- Production & Operations Management
- Total Quality Management

Human Resource Development Area

- Human Resource Management
- Organisational Behaviour
- Industrial Discipline

Analytics Area

- Business Analytics
- Pricing & Marketing Metrics

Information Systems

- Management Information Systems
- MS Office
- DBMS & Oracle
- SPSS
- MS Excel
- Business Modeling Using Spreadsheets

Language

- French
- Marathi

Other Area

- Aptitude & Quantitative Reasoning
- Business Awareness

Academic Inputs in Various Specialisations

This is a general outline. Exact course curriculum for each course will be given to students at the time of joining.

PGDM - PM & HRD

General Management Area

- Principles & Practice of Management
- Business Economics
- Managerial Statistics
- Quantitative Techniques
- Social Research Methods
- Entrepreneurship Development
- Indian Polity & Constitution
- Indian History
- Geography & Environment
- Business ethics & Corporate Governance

PM & HRD Area

- Organisational Behaviour
- Industrial Discipline
- Labour Welfare and Social Security
- Fundamentals of HRM
- Human Resource Management
- Industrial Relation and Related Law
- Trade Union Movement
- Labour Laws
- Organisational Design & Structure
- Training & Development
- Strategic Human Resource Management
- Human Resource Practices - PMS and L& D
- Organisational Change and Development
- Human Resources in Service Sector
- International HRM
- Compensation Management
- Measuring HR

- Law Relating to Labour Welfare
- Advanced Manpower Planning
- Grievance Resolution
- Performance Management System
- Industrial Sociology
- Case Studies in PM & HRD

Marketing Area

- Marketing Management
- Social Media & Digital Marketing

Finance Area

- Basic Financial Accounting
- Cost and Management Accounting
- Financial Management

Production and Operations Area

- Production & Operations Management
- Total Quality Management

Analytics Area

- HR Analytics

Information Systems

- Management Information Systems
- MS Office
- DBMS & Oracle
- SPSS
- MS Excel
- Business Modeling Using Spreadsheets

Language

- French
- Marathi

Other Area

- Aptitude & Quantitative Reasoning
- Business Awareness

PGDM - SYSTEMS

General Management Area

- Principles & Practice of Management
- Business Economics
- Managerial Statistics
- Business Mathematics
- Business Law
- Quantitative Techniques
- Business Communication
- Entrepreneurship Development
- Indian Polity & Constitution
- Indian History
- Geography & Environment

System Area

- System Engineering
- Software Project and Product Management
- Business Intelligence
- Cyber Laws & Information Systems
- SAP (S&D)
- Enterprise Solutions
- Cloud Computing
- IS Strategy
- Information Systems Audit and Control
- Customer Relationship Management
- Management Information Systems
- Case Studies in Systems

Analytics Area

- Business Analytics
- Business Intelligence

Marketing Management

- Marketing Management
- Marketing Research
- Sales & Distribution Management
- Social Media & Digital Marketing

Operations Area

- Logistics and Supply Chain Management

Finance Area

- Basic Financial Accounting
- Cost and Management Accounting
- Financial Management

Human Resource Development Area

- Human Resource Management
- Organisational Behaviour
- Industrial Discipline

Information Systems

- MS Office
- DBMS & Oracle
- SPSS
- MS Excel
- Business Modeling Using Spreadsheets

Language

- French
- Marathi

Other Area

- Aptitude & Quantitative Reasoning
- Business Awareness

Academic Inputs in Various Specialisations

This is a general outline. Exact course curriculum for each course will be given to students at the time of joining.

PGDM - FINANCE

General Management Area

- Principles & Practice of Management
- Managerial Statistics
- Business Law
- Business Economics
- Quantitative Techniques
- Indian Polity & Constitution
- Indian History
- Geography & Environment
- Entrepreneurship Development
- Business Ethics & Corporate Governance

Finance Area

- Basic Financial Accounting
- Cost and Management Accounting
- Financial Management
- Indian Financial Systems
- Security Analysis & Portfolio Management
- Strategic Corporate Finance
- Foreign Exchange & Market
- Insurance
- SAP (FICO)
- Corporate Tax Planning
- Merger, Acquisition & Corporate Restructuring
- Commercial Banking
- Options and Future
- Global Financial Management
- Fixed Income Securities
- Project Finance
- Accounting Standard & Corporate Disclosure Practice
- Risk Management
- Case Studies in Financial Management

Marketing Area

- Marketing Management
- Marketing Research

Human Resource Development Area

- Human Resource Management
- Organisational Behaviour
- Industrial Discipline

Analytics Area

- Finance Analysis
- Technical Analysis for Financial Markets

Information Systems

- Management Information Systems
- MS Office
- DBMS & Oracle
- SPSS
- MS Excel
- Business Modeling Using Spreadsheets

Language

- French
- Marathi

Other Area

- Aptitude & Quantitative Reasoning
- Business Awareness

PGDM - OPERATIONS

General Management Area

- Principles & Practice of Management
- Business Economics
- Managerial Statistics
- Business Law
- Quantitative Techniques
- Entrepreneurship Development
- Indian Polity & Constitution
- Indian History
- Geography & Environment
- Business Ethics & Corporate Governance

Operations Area

- Inventory Management
- Total Quality Management
- Productivity Management
- Material Requirement Planning
- Operations Management
- Operations Research
- Technology Management
- SAP (MM)
- Advanced Operations & Business Process Reengineering
- Enterprises Resource Planning
- World Class Manufacturing
- Marketing Logistics & Supply Chain Management
- Project Management
- Advance Supply Chain Management & Supply Chain Analytics
- Services Operations Management
- Case Studies in Operations Management

Marketing Area

- Marketing Management
- Marketing Research
- Sales and Distribution Management
- Social Media & Digital Marketing

Finance Area

- Basic Financial Accounting
- Cost and Management Accounting
- Financial Management

Analytics Area

- Business Analysis
- Operations & Supply Chain Analytics

Human Resource Development Area

- Human Resource Management
- Organisational Behaviour
- Industrial Discipline

Information Systems

- Management Information Systems
- MS Office
- DBMS & Oracle
- MS Excel
- SPSS
- Business Modeling Using Spreadsheets

Language

- French
- Marathi

Other Area

- Aptitude & Quantitative Reasoning
- Business Awareness



Academic Inputs in Various Specialisations

This is a general outline. Exact course curriculum for each course will be given to students at the time of joining.

PGDM - BUSINESS ANALYTICS

General Management Area

- Principles & Practice of Management
- Business Economics
- Managerial Statistics
- Business Law
- Entrepreneurship Development
- Indian Polity & Constitution
- Indian History
- Geography & Environment
- Business Ethics & Corporate Governance

Business Analytics Area

- Basics of Business Analytics
- Analytical Tools and Techniques for Decision Making
- Quantitative Techniques for Decision Making
- Marketing Analytics
- Finance Analytics
- Analytics for Retail
- Analytics for BFSI Sector
- Strategic Management of Analytics
- HR Analytics
- Operations & Supply Chain Analytics
- Case Studies in Business Analytics
- Web / Mobile Analytics
- SAP (HANA)
- TABLEAU
- Python Programming
- R Programming

Marketing Area

- Marketing Management
- Marketing Research
- Sales and Distribution Management
- Social Media & Digital Marketing

Finance Area

- Basic Financial Accounting
- Cost and Management Accounting
- Financial Management

Human Resource Development Area

- Human Resource Management
- Organisational Behaviour
- Industrial Discipline

Information Systems

- MS Office
- DBMS & Oracle
- MS Excel
- C, C++
- Business Modeling Using Spreadsheets SPSS

Language

- French
- Marathi

Other Area

- Aptitude & Quantitative Reasoning
- Business Awareness



Multicultural Mirror of India

Join this march with us
to conquer your aspirations



Admission Process

Admission Procedure

Welcome to Sri Balaji Society

India is going through an Industrial Revolution. Lot of companies are coming from abroad and even the Indian Companies are going for overseas operations. So, we all are witnessing globalization and in this environment, the Post Graduates in Management are the most sought after human resources in the country. Notwithstanding the upheavals in the global markets, India is still poised to keep her growing phase as it is evident from its economic growth rate compared to other countries in the world. That does not mean that any and every Post Graduate in Management will find his dream company and dream job. Right person to the right job with right attitude is the demand of the industry. Therefore, it is the responsibility of the B – Schools to select the right candidates for the right training and course, so that at the end of the day, the students are empowered for their corporate endeavors.

Admission Process for the Institutions of Sri Balaji Society

We, at Sri Balaji Society leave no stone unturned to ensure that every student joining any of our Institute is groomed and placed well. Although, we are having very tough training schedule, the spirit behind it is to give maximum to the students, so that, the objective of their joining us and paying fees is realized. The institutions for which we will be conducting the selection process for admission are as under:-

- (a) Balaji Institute of Modern Management (BIMM)
- (b) Balaji Institute of Telecom & Management (BITM)
- (c) Balaji Institute of International Business (BIIB)
- (d) Balaji Institute of Management & HRD (BIMHRD)

All the four Management Institutes of Sri Balaji Society are well known in the country for the excellent

grooming process and Campus Placements. The founder of Sri Balaji Society is paying equal attention to each of the Management Institutes and ensures that the leaders in the society as well as in the institutes work together to deliver the results. Each Director whether from the Society or from the Institutes, works like a family member and is interdependent. This collective effort and the concept of unity in diversity is ensuring that common culture, common rules, common procedures, common grooming process and common examinations produce good results although every Institute is fully equipped to innovate and produce good results. Therefore, taking admission to any of the Institutes imply that you have taken the right decision.

Introduction

I. The selection process for admission to the following management institutes of Sri Balaji Society, which offer Two Year Full Time Post Graduate Diploma in Management will be conducted centrally, in various centres. These Management Institutes are as under:-

- (a) Balaji Institute of Modern Management (BIMM)
- (b) Balaji Institute of Telecom & Management (BITM)
- (c) Balaji Institute of International Business (BIIB)
- (d) Balaji Institute of Management & HRD (BIMHRD)

One Common Application Form for Four best B-Schools and 13 Courses

2. Since Sri Balaji Society is one family, we have decided that we shall go for one prospectus and one application form where, all the courses of all the Institutes of Sri Balaji Society are listed so that each student can apply to any one or all the courses of any one institute or all the courses of all the four Institutes of Sri Balaji Society according to his/her order of preference of the course(s) . The application form has appropriate columns and the students should carefully fill up the



Admission Process

same, so that, a student can get maximum opportunity to get admitted to any of the courses of Sri Balaji Society. Please note that, all the courses of Sri Balaji Society are approved by AICTE and AIU (Equivalent to MBA), all the vacancies put together in all the four management institutes we have 1020 vacancies. In case the candidate is not opted for an institute / course then he/she will not be considered for the same while preparing the Merit List. However students with minimum 2 years of work experience can apply for the Executive PGDM course. Available intake in BIMM are: PGDM-I20, PGDM (IT & Marketing)-I20, PGDM (PM & HRD) - 60 and PGDM (Executive) - 60. Available intake in BITM are: PGDM (Telecom)-I20, PGDM (Telecom & Marketing) - 60, PGDM (Marketing & Finance) - 60. Available intake in BIIB are: PGDM (International Business) - 60, PGDM (Marketing) - 60 and PGDM (Finance) - 60. Available intake in BIMHRD are : PGDM - I20, PGDM (Marketing & Finance) - 60 and PGDM (PM and HRD) - 60.

Status of each B-School of Sri Balaji Society: BIMM, BITM, BIIB, and BIMHRD

3. **As mentioned above, all the PGDM courses offered by all the B-Schools of Sri Balaji Society are approved by AICTE & AIU (Equivalence to MBA), Ministry of HRD, Govt. of India.** Most of the companies visiting us for Campus Placements are seeing all the qualified students of all the four Management Institutes during Common Campus Placements. While the President, Sri Balaji Society is the Executive Director of BIMM, the first B-School of Sri Balaji Society. He is also the Dean of all the remaining three B-Schools. The Directors of the Society are devoted to and are integral part of all the Management Institutes of Sri Balaji Society. Besides this, each Institute is having full complement of Director, Full Time and Visiting Faculties, Infrastructure, Library and everything required for a growth oriented B-School as per AICTE norms. All the Institutes are located in one beautiful campus. The

hostel is also common for all institutes and is separate for boys and girls. The courses offered by each of these institutes are listed in this Prospectus. Thus each institution is important and enjoys equal status and attention from the Top Management.

Eligibility Criteria

4. (a) Anyone who is already a graduate from any University recognized by UGC with minimum of 50% marks (45% for SC/ST). (b). Those in the final year of graduation in the academic year 2017/18 and confident of getting marks of 50% and above can also apply. Admission committee may give more weightage to higher marks in graduation. (c). As for Executive Batch is concerned, the applicant should have a minimum of 2 years' experience, as a full-time employee in a Company is a requirement.

5. In case of PGDM (Executive Batch), candidate should have minimum 2 years of industrial work experience as a full time employee in the field of Sales, Marketing, Human Resource, Finance, Operations, Systems and related areas of management in the industry is eligible. These applicants should submit the industry experience certificate signed by the Director (HR) or any other authorized signatory of the Company / Companies and copies of their Appointment Letters along with the application form. There will be no difference in the course curriculum for this batch and they will receive the same inputs as applicable to the PGDM Programs except for the fact that they can expect lateral placements with higher compensation packages. Those having lesser number of industrial experiences also get different and upgraded placements depending upon their corporate experience though they may not be admitted to the Executive Batch, but to the other courses.

6. Relevant work experience means full time employment in any company and not in the family business. It also means working on full-time basis on the specialization departments in the company such as



Selection Procedure

Sales, Marketing, Finance, HR, IT, Operations and so on. Only such candidates can expect differential compensations based on work experience. However the selection committee can look into all the other type of work experiences and consider award of marks. Candidates appearing for any final year Degree examination up to June 2018 can also apply. However, if they fail to match the above qualitative requirement when the result is declared for the graduation examination, they will be relieved from the course compulsorily.

Same will be the case with respect to those who fail in their degree examination, which means a candidate should qualify his/her graduation examination with a minimum of 50% marks latest by the academic year 2017-18. The mark sheets should be submitted to the Institute latest by October 1, 2018.

7. Medical Fitness Certificate needs to be provided at the time of joining.

8. Should be willing to comply with the Rules and Regulations of the Sri Balaji Society. Please visit our Website: www.sribalajisocietypune.org

Selection Procedure

1. Written Examination: We accept CAT/MAT/CMAT/XAT/MAH-CET scores. However, as CAT/MAT/CMAT/XAT/MAH-CET scores are issued to the students, any student who has appeared for the CAT/MAT/CMAT/XAT/MAH-CET examinations can apply for our courses with these marks. Thus, all the four Management institutes will accept CAT/MAT/CMAT/XAT/MAH-CET scores. However, the MAT/CMAT/XAT/MAH-CET scores will be equalized and validated to the CAT score value and that will only be counted for the purpose of merit list. Anyone having any objection to the same, need not to apply. We do not believe in any cut-off points as we give only 35% of the weightage for the entrance examination, while making the merit list.

2. Group Discussions: Candidates who fulfill the qualitative requirements will be called for the Group Discussions by experts. This will be for a duration of 30-45 minutes per group. This may include role play, case studies and extempore speech and GD. 40% of the weightage in the merit list will be given to the GD process. Therefore the GD process may extend to the second day although all efforts will be made to complete the process in one day. This is an elimination round.

3. Essay Writing as Integral part of Interview Process. Written Communication Skill is very important for anyone to succeed in the industry. Therefore, the applicants will be required to appear for an essay writing exercise on a subject, which will be given on the spot in the selection centers. This will be for 30 marks and fifty percent of the marks will be counted. This essay writing will be for half an hour. The topics will be general in nature and anyone who follows the National Newspapers can easily appear for the same and score good marks.

4. Personal Interviews. This expert panel interview and the essay marks will carry 25% of the weightage. This panel will assess the candidates on various parameters including the suitability of the candidate for a particular specialization. The panel will also give opportunity to the applicants to add or delete course options.

5. Hall Ticket Issued for any Centre will be Valid for all the Centres

Admit Card issued to any centre is valid for all the centres and candidates can appear before the selection committee in any centre provided they have informed about their intention to appear before a selection centre other than the one mentioned in the admit card well in advance. No separate communication for change of centre will be communicated by us. The candidates are required to come with all their original and certified copies of



Selection Procedure

degrees and mark sheets when they come for the selection process.

6. Documents to be submitted during the Interview

The following documents are required to be submitted at the time of interview:

- (a) Attested true copies of all Mark-Sheets and Certificates of 10th std., 12th Std., and Graduation. In case of those who are still in final year of the degree course they should submit mark sheet of the previous years.
- (b) Work-Experience Certificate. (If applicable).
- (c) Certificates related to Extra-Curricular Activities (If applicable).
- (d) Copy of Caste Certificate in case of SC/ST candidates.

7. Submission of CAT/MAT/C-MAT/XAT/MAH-CET Result Score

Candidates should submit the application form with the photostat copy of CAT/MAT/C-MAT/XAT/MAH-CET scores which will be verified during Personal Interview. The latest MAT score which is available with the candidates can be submitted. It may be noted that we are not going to do our short listing based on the CAT/ MAT/C-MAT/XAT/MAH-CET score alone, although weightage is allotted for the same.

8. Merit List

On completion of interviews, we compare the performance of all candidates appearing for the interview and generate a final merit list based on their overall performance. The candidate is considered for the course which he has preferred according to the priority mentioned by him / her in the application form. In case, he / she is not selected to the course applied by him / her, then he / she will be considered for other courses and selected on merit. It may be noted that,

all the Management courses are of the same status and the inputs are also similar according to specialization. As we have already mentioned the placement opportunities for all the courses are very good as has been proved by the track record of Sri Balaji Society.

It means that each institution is important and enjoys equal status and attention from the top management. We select the best possible candidates for all the Institutes from amongst the common pool of all the candidates applied for admission to any or all the institutes of Sri Balaji Society; although such a consideration arises only when a candidate is not selected for admission to the particular institute to which he or she may have applied originally. By doing so, we are in no way taking away any opportunity from anyone but are providing an additional opportunity to get selected in any of the prestigious institutes of Sri Balaji Society. This is done subject to the following conditions: -

- (a) That they are eligible for the same. To become eligible, they should have opted for the institute(s)/ course(s) (one can opt for either one institute/ course(s) or for all the institutes/ all the courses as per his/ her order of preference as marked in the application form) for us to consider them.
- (b) That vacancy exists in those Institute(s) for such a consideration.
- (c) That they come up in the merit of scope of those institutes/ courses.
- (d) Changes in Government policies where applicable.

9. Women Empowerment

As a socially conscious trust we believe in the upliftment of women. Hence we ensure 50% of the intake of the students go to female candidates and remaining 50% goes to male candidates. In order to cater for the same, merit will be drawn separately for female & male candidates.



10. Declaration of Result and Confirmation of admission

The admission list will be declared in the web site and also communicated through e mail. Selected students will be required to remit the first installment of Rs. 55,000/- (Rupees Fifty Five Thousand only) within 10 days from the date of declaration of the admission list as above to confirm their admission. In case the selected candidate fail to remit the fee in time it will be assumed that the candidate is not interested in the admission and the vacancy will be released to the candidate in the waiting list.

11. Important Dates

- (a) GD & PI : February / March 2018
- (b) Final Merit list : 28 March 2018
- (c) Course Commencement: 08 June 2018

Note: Dates mentioned above are tentative.

12. Education Loan

BIMM, BITM, BIIB & BIMHRD have been specially approved for educational loan schemes for the students who gets admission to any of these institutions from Avanse, Axis Bank, CREDILA (An HDFC Ltd. Co.) & Punjab National Bank as Sri Balaji Society has signed MOUs with these banks. All those students who get admitted in any of these institutes can approach these banks for availing educational loan. However students have the liberty to approach any other bank as per their convenience.

13. Application - How to opt for the Courses?

All the courses offered by all the institutes are listed in the application form. A student can opt either for one course of any institute or more courses or all the courses listed in the application form. Please note that all the courses are of equal status and of two-year duration. At the end of the admission process, a merit list will be drawn for each course separately and those who stand at the top ranks, for each course will be allotted the courses according to prescribed vacancies for each course.

The option of the students is therefore very critical for them to be considered for alternate courses. Therefore students are advised that they should opt for maximum or all the courses so that they have better chances of getting selected to any one of the courses offered by Sri Balaji Society.

14. Enquiries

The entire admission process will be handled by the students. In fact, an Admission Cell comprising of students has been formed and it is they who will be handling the entire admissions from start to end. They will be more than keen to respond to all your queries not only on phone but also at the selection centres.

You can address your mail to:
admissions@sribalajisocietypune.org

All the requests for prospectus and all the enquiries related to admission should be directed to the address mentioned above.

Note: Any dispute will be settled by arbitration, subject to the jurisdiction of Pune.



Selection Centres

While we are keen to have the admission process in all the centres mentioned below and have been having many of the centres for many years in the past, we reserve the right to cancel any of the centres depending upon the contingencies. However, it may be noted that, the hall ticket issued by us to any centre is valid to all the centres and the students who may need a change of centre due to any reason can automatically go to any other centre by just informing us through an e-mail/fax and without expecting any response to the same. Changes in dates or Cancellation of Centres if any, for the Group Discussion, Essay writing and Interviews will be available on our website on as required basis. Students are therefore advised to see the website regularly.

Center Code	Center City
01	Ahmedabad
03	Bangalore
04	Bhopal
05	Bhubaneshwar
06	Chandigarh
07	Chennai
28	Coimbatore
08	Dehradun
09	Delhi
10	Goa
11	Guwahati
30	Gwalior
12	Hyderabad
13	Indore
34	Jabalpur
14	Jaipur

Center Code	Center City
15	Jammu
16	Kochi
17	Kolkata
18	Kota
19	Lucknow
20	Mumbai
21	Nagpur
22	Patna
23	Pune (Round 1)
24	Raipur
25	Ranchi
32	Trivandrum
26	Varanasi
33	Vijayawada
31	Pune (Round 2)

SRI BALAJI SOCIETY COLLABORATES WITH CORPORATES FOR TRAINING AND FINAL PLACEMENT OF THEIR PGDM STUDENTS

Sri Balaji Society (SBS) a prominent education group has collaborated with Phillip Capital India for joint training and final placement of selected students of the Management Institutes of SBS with Phillip Capital India a leading financial services company, having branches in India and abroad.

In this collaboration, Phillip Capital India (PCI) will give an opportunity to students of Sri Balaji Society's Management Institutes viz. BIMM, BITM, BIIB and BIMHRD, an experience of the corporate life at the very beginning of the Academic session, along with a confirmed job offer i.e. placement in the very first semester. This job offer will be availed by the students immediately after completion of the Management programme of SBS.

The collaborative programme enables a seamless transition of students from the renowned Management colleges of SBS to a leading multinational group. This is actually a first of its kind and unique programme launched in India for betterment of Education and Employment of Management Students and also for improvement of employment opportunities in India.

This collaboration programme will enable the students to fully focus and concentrate on their Management Studies for all the four semesters, without having to worry for summer project and getting a job after end of their management programme.

PCI will select and hire at least two candidates as Management Trainees as the beginning of the Academic session. The candidates selected after "due process" will undergo training with PCI's experienced workforce.

ELIGIBILITY CRITERIA

- (a) Good Academic Track Record.
- (b) No Gap in Education.
- (c) The candidates must be regular full time students.
- (d) The candidates must have no backlogs at any stage.

SELECTION PROCESS

Shortlisting of candidates based on above eligibility criteria followed by 'Onsite Interview'.

This is a unique collaborative Scheme put into practice for the first time in India by SBS and PCI.

Placement

The **Campus Placement** at Sri Balaji Society is one of our USP we are proud of. We have achieved nearly 100% placements year after year, even during recessive years.

As on 08th Jan, 2018, 628 of the current batch of students, who will be graduating in May 2018, are already placed with top-notch companies with a highest salary of Rs.14 lakh and average salary of Rs.6.5 lakh; and all this, much before they receive their PGDM diploma.

Here is the list of recruiters who visit Campus to recruit Balajians

Sr. No.	Company Name	Sr. No.	Company Name	Sr. No.	Company Name
1	6D Technologies	45	Canon India Ltd	89	Emcure Pharmaceuticals Ltd
2	99acres.com	46	Capgemini Inc.	90	Endeavor Careers Pvt Ltd
3	A.O. Smith India Water products Pvt. Ltd.	47	Capital First Ltd	91	Eureka Forbes Limited
4	Accelya Kale Solutions Limited	48	Careers 360	92	Evalueserve Ltd
5	ACG WORLDWIDE	49	Carnival Films Private Limited	93	Everest Industries Limited
6	Aditya Birla Fashion & Retail Ltd. (Madura Fashion)	50	Car-OK	94	Exide Industries Ltd
7	Aditya Birla Retail Ltd	51	Cavin Kare Ltd	95	Federal Bank Ltd
8	Aditya Birla Sun Life Asset Management Company	52	CBRE	96	Ferrero India Ltd
9	Aditya Birla Finance Ltd.	53	Ceasefire Industries Pvt. Ltd	97	FEV India Ltd
10	ADM Agro Industries India Pvt Ltd	54	Ceat Ltd	98	Field Fresh Foods Ltd
11	Advance India Insurance Ltd	55	Celite Tyre Corporation	99	Financial Hospital
12	AFCONS Infrastructure Ltd.	56	Centaurus Financial Services	100	Fiorano Software
13	AGC Networks	57	CGI Group Inc.	101	First Naukri
14	AGS Transact Technologies Ltd	58	Chillr	102	Firstsource Solutions Ltd
15	ALD Automotive Ltd	59	City Bank	103	FIS GLOBAL (SunGard Global Technology)
16	Alepo Technologies Pvt Ltd.	60	CoCubes Technologies Private Limited	104	Flourish Pure Foods Pvt. Ltd.
17	Alkem Laboratories Limited	61	CoffeeDay Beverages Ltd	105	Fly TXT
18	All Cargo Logistics Ltd	62	Cognizant Technology Solutions Ltd	106	Freight Systems India Pvt Ltd
19	Allstate Solutions Private Limited	63	Colgate Global Business Services Pvt. Ltd. (Colpal)	107	Frost & Sullivan
20	Amagi Digital Media	64	Colpal Global Business Ltd	108	Future Generali Life Insurance Co. Ltd.
21	Amazon India P Ltd	65	Contact Tech Solutions (I) Pvt Ltd.	109	Future Group
22	Amura Marketing Technologies	66	Convergys	110	Future Retail Ltd
23	AMW Auto Components Ltd	67	Corporate Gurukul	111	Galaxy Surfactants Ltd.
24	Anand Rathi Group	68	CRISIL	112	Gati KWE Ltd
25	ANAROCK Property Consultants Pvt. Ltd.	69	Cummins India Ltd	113	GD Research Center Pvt. Limited
26	Aptech Pvt. Ltd.	70	Daimler India Commercial Vehicles Pvt. Ltd	114	Genesis Colors Ltd.
27	Asain Paints Ltd	71	Dainik Bhaskar	115	GEP Worldwide
28	ATC India	72	Darashaw & Co Ltd	116	GIC Housing Finance Limited
29	Atlas Copco Ltd	73	Datamatics Staffing Solutions	117	GlaxoSmithkline Pharmaceuticals Ltd.
30	Avankia LLC	74	DCB Bank Ltd	118	Global Cloud Xchange
31	Avankia Software Pvt Ltd.	75	Decathlon Sports India	119	Global Telesystems Ltd
32	Axis Bank Ltd	76	Deepak Nitrate Ltd	120	Globe IT Solutions
33	Azuga Technologies	77	Dell India P Ltd	121	Godrej Consumer Products Ltd
34	Bajaj Allianz Life Insurance Co. Ltd	78	Deloitte Consulting India Pvt Ltd	122	Godrej & Boyce Mfg. Co. Ltd.
35	Bajaj Allianz General Insurance Co. Ltd.	79	DHL Global Forwarding	123	Govind Milk & Milk Products Pvt. Ltd.
36	Bajaj Electricals Ltd.	80	Directi	124	Grama Vidiyal Microfinance Limited
37	Bajaj Finserv Limited	81	Doehler India Pvt. Ltd.	125	Grand View Research Pvt. Ltd.
38	Bharat Finance Inclusions Ltd.	82	DTDC Ltd	126	Greenlam Industries Ltd
39	Bharti Axa General Insurance Co. Ltd	83	E-Billing Solutions Pvt. Ltd	127	GVK Mumbai International Airport Ltd.
40	Birla Sun Life Insurance Co. Ltd	84	eCentricHR Solutions Pvt Ltd	128	Hager India Ltd
41	Bluestar Ltd	85	Edelweiss Broking Limited	129	Hansa Cequity
42	Business Octane Ltd	86	Edelweiss Financial Services	130	HCL Technologies Ltd.
43	Café Coffee Day	87	Elitecore Technologies Pvt Ltd.	131	HDB Financial Services Ltd.
44	Call Health Services Pvt Ltd	88	Emami Agrotech Ltd	132	HDFC Asset Management Co. Ltd

Sr. No.	Company Name	Sr. No.	Company Name	Sr. No.	Company Name
136	Hidesign	181	Kalpataru Construction Ltd	226	Neilsoft Ltd
137	HIL Limited (formerly Hyderabad Industries)	182	Kantar IMRB	227	Neosym Industries Ltd
138	HIL Ltd	183	Karvy Group	228	Nestle India Ltd
139	Hindustan Cargo Ltd.	184	Kent RO Systems Ltd.	229	Netscribes (India) Pvt. Ltd.
140	Hindustan Motor Finance Ltd	185	KNR Consulting	230	Nielsen India
141	Hindustan Unilever Ltd	186	Kolte Patil Developers Ltd	231	Nilons Enterprises Pvt Ltd.
142	Hindustan Coca-Cola Beverages Pvt. Ltd	187	Kotak Bank Ltd	232	Nine Exposures Media Pvt. Ltd (9xoMedia)
143	Holidayme.com	188	Kotak Mahindra Bank Ltd	233	Novire Technologies
144	Home Credit India Finance Pvt. Ltd.	189	Kotak Mahindra Life Insurance Co Ltd	234	Ocwen Financial Solutions (P) Ltd
145	HomeTown- Future Retail Limited	190	KPIT Ltd	235	Odessa Technologies Ltd
146	Honda Cars India Limited	191	Kuehne Nagel India Ltd	236	Om Logistics Limited
147	Huhtamaki – PPL Ltd	192	Kumar Property Pvt. Ltd	237	Onmobile Global
148	Hyderabad Industries Limited (HIL)	193	Kyocera Documents Solutions India Pvt. Ltd	238	OPPO Mobiles MU Pvt. Ltd
149	Hyundai Motor India Limited	194	L & T ECC Ltd	239	Oracle Financial Sevices Software Ltd
150	ICICI Bank Ltd.	195	L & T Finance Ltd	240	Orient Cements Ltd
151	ICICI Prudential Asset Management Ltd	196	L & T Infotech Ltd	241	ORIX Auto Infrastructure Services Limited
152	ICICI Prudential Life Insurance Co. Ltd	197	Landmark Group	242	Oxford University Press
153	ICICI Securities Limited	198	Launchpad Consultancy FZC	243	Panasonic India Private Limited
154	Idea (Gujarat Circle) Ltd	199	Liberty Videocon General Insurance Co. Ltd	244	Parle Global Technologies Pvt. Ltd.
155	Idea Cellular Ltd	200	Lifestyle International Pvt Ltd.	245	Paytm
156	IDMC Ltd	201	Light Information Systems	246	People Strong
157	IFB Industries Ltd	202	Lodha Group	247	Persistent Systems Ltd
158	IFFCO (Indian Farmers Fertiliser Cooperative Ltd)	203	Lotte India Corporation	248	Phillip Capital Ltd
159	IIFL Premia	204	Madison Communication Ltd	249	Piaggio Vehicles (India) Private Limited
160	IIM Jobs	205	Madura Fashion & Lifestyle	250	Pidilite Industries Ltd
161	Images Multimedia Pvt. Ltd.	206	Mahindra & Mahindra Financial Services Limited	251	PNB Housing Financial Ltd.
162	IMRB International	207	Mahindra & Mahindra Ltd	252	Preethi Kitchen Appliances Ltd
163	India Bulls Housing Finance Ltd.	208	Mahindra and Mahindra Ltd. - Truck and Bus	253	Primus International
164	Indus Towers Ltd	209	Mahindra First Choice Wheels Ltd	254	Promobi Technologies
165	IndusInd Bank Ltd.	210	Mahindra Logistics Ltd	255	Proptiger.com
166	Industry ARC	211	MakeMyTrip.com	256	Pure Snacks P Ltd
167	Infiniti Research Marketing Solutions India Pvt Ltd	212	Manipal Education and Medical Group (MEMG)	257	Quesscorp
168	Infosys BPO	213	MAQ Software Ltd	258	RAAS Affordable Housing India Ltd
169	Infosys Ltd.	214	Markets & Markets	259	Radio Mirchi, Entertainment Network (India) Ltd
170	Innobliss Solutions Pvt Ltd	215	Matrix Comsec	260	Raymonds Ltd.
171	InnovSource	216	Maximojo	261	Reliance Communications Ltd
172	Inorbit Malls (India) Pvt. Ltd	217	Mehta Fincon	262	Reliance Digital
173	Insight Partners	218	Merck Limited	263	Reliance General Insurance Co. Ltd.
174	Intellicon	219	Metro Shoes Ltd.	264	Reliance Home Finance Ltd
175	iPlace USA	220	Monster India	265	Reliance Industries Limited
176	ITC Ltd	221	Mother Dairy Fruit & Vegetable Pvt Ltd.	266	Reliance Money Solutions Ltd
177	Janalakshmi Financial Services Private Limited	222	MSC Agency (India) Pvt. Ltd	267	Reliance Nippon Life Insurance Company Limited
178	JK Agri Genetics Ltd	223	MyyShopp eCommerce Technologies Pvt. Ltd	268	Reliance Retail Ltd
179	Johnson & Johnson Consumer Ltd	224	National Payments Corporation of India (NPCI)	269	Religare Health Insurance Co. Ltd.,
180	Kaizen Institute India P Ltd	225	Naukri.com	270	Retun On Web

Sr. No.	Company Name	Sr. No.	Company Name	Sr. No.	Company Name
271	RML Agtech Pvt Ltd.	302	SSI Schaefer Group	333	Trust Group
272	Roche Diabetes Care India Pvt Ltd	303	Standard Chartered Bank Ltd	334	TTK Prestige Ltd
273	Route SMS	304	State Street Syntel Services Pvt Ltd.	335	Tufropes Private Limited
274	S & P Capital IQ Ltd	305	STCI Primary Dealer Ltd	336	TVS Motors India Ltd
275	SABMiller India Ltd	306	Sterling Holidays	337	Ujjivan Financial Services Ltd
276	Saffron Broadcast And Media Ltd.	307	StockHolding DMS	338	Ultratech Cements Ltd
277	Sakal Media Group	308	Subex Systems Ltd	339	Unicharm Pharma Ltd
278	SaleBuild IT Enabled Services Private Limited	309	Sundaram Finance Ltd	340	Universal Sampo General Insurance Co. Ltd.
279	Sany Heavy Industries Ltd	310	Sunidhi Securities & Finance Ltd	341	Vastu Housing Finance Corporation Ltd
280	Saraplast India Pvt Ltd	311	Suryoday Micro Finance Ltd	342	VBHC Value Homes Pvt Ltd
281	Sarvatra Technologies Private Ltd	312	Suryoday Small Finance Bank Ltd	343	Vedanta Resources
282	SBI Cards Ltd.	313	Swastik Coal Corporation Ltd.	344	Ventura (India) Private Limited (Capita)
283	SBI Life Insurance Co. Ltd	314	Syntel Inc.	345	Verity Knowledge Solutions
284	Schindler India Ltd	315	TATA AIG General Insurance Co. Ltd	346	Videocon Industries Ltd
285	Selling Simplified	316	Tata Autocomp Ltd	347	Viraj Profiles Ltd
286	Senseta Technologies	317	Tata ClassEdge	348	Viraj Steel India Ltd
287	ShopeZone	318	Tata Consultancy Services (TCS)	349	Vodafone India Ltd
288	Sical Logistics Ltd	319	Tata Technologies Ltd.	350	VoiceTree Technologies Pvt Ltd.
289	Sify Technologies Ltd.	320	Tata Tele Services Ltd	351	Way2wealth Securities Pvt Ltd
290	Signature International Foods	321	Team Lease Services Ltd	352	WEALOCITY
291	Skanem Interlabels Industries Ltd	322	Tech Mahindra	353	WeiKFiELD Foods Pvt Ltd
292	Smollan Group	323	Tech Mahindra Growth Factory	354	Whirlpool India Ltd
293	Sodexo India	324	Tecnotree	355	Wipro BPS Ltd
294	Solitaire Homes	325	The Association of Indian Forging Industry	356	Wipro Consumer Care & Lighting Ltd
295	Somany Ceramics Ltd	326	Think & Learn Pvt Ltd.	357	Workstore Ltd
296	Sonata Software Ltd	327	TM International Logistics Ltd	358	Wrigley India P Ltd
297	Spectrum Data Systems	328	Torrent Power Ltd	359	Writer Corporation
298	Spice Digital	329	Tractors and Farm Equipment Limited(TAFE)	360	Yes Bank Ltd
299	Sproxil Brand Protection Solutions Private Limited	330	Transparent Value Ltd	361	Zoomcar India P Ltd
300	Sresta Natural Bio Products Pvt Ltd	331	Transworld International		
301	SRF Limited	332	Trinamix		

BIMM National Business Convention - 2017(1st - 3rd September, 2017)



Mr. Venkatesh Palabatlal
CHRO, GMR



Mr. Ganesh Chandan
CHRO, Greaves Cotton



Mr. Shreyas Munot
Director Sales, Dohler



Mr. G.K. Pillai
CEO, Walchandnagar



Mr. Binesh Menon
Head-L&D, Emerson



Mr. Rajat Mathur
Managing Director, Morgan Stanley



Mr. S. Bhattacharya
Head-HR, Bajaj Alliance



Mr. Ajay Jhunjhunwala
Senior VP & Head-HR, Anand Rathi



Mr. Gautam Sinha
CPO, Century Textiles



Ms. Tripti Diwakar Verma
Associate Director -TIAA



Mr. Vikas Shinde
Director-HR, ADP Inc.



Mr. Pravin Paritkar
Corporate HR, Poonawalla Group



Mr. Ponnuswamy V P
General Manager-HR, Renault Nissan



Mr. Dinesh Pillai
CEO, Mahindra Special Services Group



Mr. Anish Phillip
AVP-People Function, Mindtree

BITM National Business Convention - 2017(11th - 13th August, 2017)



Mr. Krishna Gopal
Global Head-Sales and
Leadership Hiring
TechMahindra



Mr. Kundan Das
Director-APJC & Russia CIS
Parallel Wireless



Mr. Pankaj Sachdev
Director and Country Head
Ramboll India



Mr. Prateek N Kumar
Founder and MD
NeoNiche Solutions Pvt Ltd



Mr. Vikram Berry
Director - Sales and Marketing
Vivanta by Taj



Ms. Annapurna N
Director - HR
Inspirage



Mr. Bartannu Das
Sr VP & Head HR
Blue Dart Express Ltd



Mr. IVS Ranganath
Head-HR
Signode HR



Mr. Kulwinder Singh
VP-Marketing
Roundglass



Mr. Sathya Kalyanasundaram
CEO
MobME Wireless Solutions Ltd



Mr. Prabhash Nirbhay
Founder and CEO
Flipcarbon Integrated Solutions Pvt Ltd



Mr. Vinod Bidwaik
Director - HR/HRBP
DSM India Pvt Ltd



Mr. Ketan Doshi
MD,
Paypoint India
Network Pvt Ltd



Mr. Anand Garg
Sr Director and
Head-India Supply Chain
Dr Reddy's Lab



Mr. Anshuman Ray
Sr Director - HR
Synopsis



Mr. Pankaj Dubey
MD
Polaris India Pvt Ltd



Mr. R N Mohanty
President - Technology
Pidilite Industries Ltd



Mr. Sandip Pable
Co-founder and CEO
Rewanta Lifestyles &
Etaash Consultants

BIIB National Business Convention - 2017(6th - 8th October, 2017)



Ms. Renu Bohra
Senior Director (HR)
Schenker India Pvt. Ltd



Mr. Porus Doctor
Partner and Asia Pacific
Regional Leader - Internal Audit
Deloitte



Mr. Rajesh Jain
Head Corporate HR
Srei Group



Mr. Rajiv Burman
Head - Human Resources(Asia Pacific)
Kronos Incorporated



Ms. Joyeeta Chatterjee
Former: Chief of
Human Resources, South Asia
OLX



Mr. Balaji Raman
CEO - Maharastra & Goa Region
Indus Towers



Mr. Navpreet Singh
Assistant Vice President - HRBP
Home Credit India Finance Pvt. Ltd.



Mr. Dinesh Bharadwaj
Assistant Vice President - HR
Mangalam Cement Limited



Mr. Uday Gupta
Managing Director
Mahindra Sanyo Special Steel Pvt. Ltd.



Mr. Amitabh Prasad
Vice President & Head of Sourcing
Ericsson India Pvt. Ltd.



Mr. Balasubramanian N
Chief Executive Officer
Sresta Natural Bioproducts Pvt. Ltd.



Mr. Nayan Mehta
Chief Finance Officer
BSE Ltd.



Mr. Apurv Choubey
Global Director - Human Resource
Serum Institute Of India Pvt. Ltd.



Mr. Bapuji Chikkanagappa
Head HR, Training & Admin
Jeeves – A Flipkart Company



Mr. D. Muthukumaran
Chief Executive Officer - ABCAP
Aditya Birla Private Equity

BIIB National Business Convention - 2017(6th - 8th October, 2017)



Mr. Anand Agarwal
Finance Director
Amazon India



Mr. Dinesh Bhojwani
Head Distribution HR
Star Union Dai-ichi Life Insurance Co. Ltd.



Mr. Rajesh Kurup
Executive Director - North
Millward Brown



Mr. K V Ganesh
President Finance and CFO
TVS Srichakra Limited



Dr. Bhaskar Das
President, Chief Growth and
Innovation Officer
Zee Unimedia Limited



Mr. Shailendra Abhyankar
Innovation Leader India and
Technology Head Pune
BNY Mellon (inautix)



Mr. Sanjay Bhandari
Country Head
Duferco Asia Pte Ltd.



Ms. Archana Srivastava
Head HR - (CTF & FM, India)
Continental Automobile
Components (India) Pvt. Ltd.



Mr. Anil Arya
President – Finance
Idea Cellular



Mr. TS Kathayat
President & Chief - Corporate
Quality & Technical Services
Welspun Corporation Limited

BIMHRD National Business Convention - 2017(22nd - 24th September, 2017)



Mr. AK Munjal
VP HR
Maruti Suzuki



Mr. Purnachand
Business Head
ICL Food Specialities



Mr. Saurabh Nigam
VP HC
Omidyar Network



Mr. Sanjeev Chauhan
Head HR
KKCL



Dr. Harish Pant
MD
Hampson Industries



Mr. Neeraj Sharma
MD, CEO
Indian School Finance Company (ISFC)



Mr. Shantanu Ghoshal
VP HR
Schaeffler India



Mr. Pramod Sadarjoshi
Sr. Director,
HCM Strategy & Transformation
Oracle



Mr. Biswaroop Mukharjee
Head HR
General Electric



Mr. Vardarajan Srinivasan
CHRO
TATA Sia Airlines(Vistara)



Mr. Umesh Revankar
MD, CEO
Shriram Transport Finance Ltd



Mr. Sandeep Ranade
Deputy MD
Milward Brown India



Mr. Robin Banerjee
MD
Caphrihans India Ltd



Mr. Salil Sharma
Head HR
Intex India



Dr. Haresh Chaturvedi
Vice President - HR
Reliance Industries Limited

BIMHRD National Business Convention - 2017(22nd - 24th September, 2017)



Mr. Sujoy Basu
CHRO
ABC Consultants



Mr. Harish Sharma C L
Group VP, Head - HR, IT & Admin
Toyota Financial Services India



Mr. Prashant Salgaonkar
VP HR
Anchor Electricals Pvt. Ltd



Dr Vikesh Wallia
Director General
Times Group



Mr. Rohit Khurana
VP HR
Canara HSBC



Mr. Kavindra Pant
Head HR
Sharpoorji Pallonji pvt. Ltd



Mr. Mohit Puri
Group HR Head
Fedders Electric

Infrastructure

i. Campus

Sri Balaji Society located in Tathwade Pune is located in the midst of a green and clean campus. Each institute is amply provided with well-equipped classrooms, study rooms, presentation halls, and reading rooms. Each classroom offers comfortable seating facilities and is equipped with modern infrastructure to impart learning.

ii. Libraries

Each of the four institutes of Sri Balaji Society is equipped with up to date libraries. A vast bouquet of books, textbooks, and journals related to every aspect and subject of the management sciences, featuring all management gurus from Adam Smith to W Edward Deming can be found in the library. These gurus share space on the book shelves with periodicals, magazines, trade journals and newspapers waiting patiently for a chance to inspire the student manager to reach ahead and achieve his or her goal.

iii. Auditorium

The Society houses two indoor auditoriums namely, Ranganathan Auditorium and Rathanathimal Auditorium. Featuring spacious seating capacity of more than 1000, laser light and display systems, three powerful multimedia projectors, sound systems designed by JBL and BOSE, the auditorium ranks as one of the best in terms of infrastructure in the society.

Apart from these, the Society also has an open air auditorium which is the battleground for all outdoor sports matches and home to all festive celebrations during the festive season.

iv. Computer labs

Knowledge about computers, and computer application is a must for corporate managers. The four institutes of Sri Balaji Society are equipped with qualified instructors, trainers and computer infrastructure such as desktops, e-infrastructure, and other IT education facilities to keep the student managers abreast of the time.

The computer labs are well equipped with desk mounted PC systems supported by 100 MBPS internet cables and leased lines for information acquisition. The labs are fully equipped with the latest licensed versions of the required computer applications, programs and software. Also, the entire campus is Wi-Fi enabled to ensure uninterrupted connectivity.





v. Global SAP Certification

Sri Balaji Society is one of the few management institutes which offers a **200 - hour online SAP training** course on a self-learning mode. On successful completion of this course, students can apply for a Global SAP certification. Such Global SAP certified student managers of SBS find remunerative corporate profiles as SAP professionals and consultants across the world.

vi. Health and recreation

With over 1200 student managers in the society, physical health is a must for achieving excellence in life. Sri Balaji Society has provided ample opportunities for its student managers to play, leap and run in various games such as – football, volleyball, tennis, badminton, basketball and so on. A walking track provides an opportunity to go for a leisurely stroll or a brisk jog around the campus in the society. Apart from these outdoor games facilities, indoor games such as table tennis and carom have been provided in the society.

Last but not least a fully equipped gymnasium with the latest cardio, weight loss, and muscle training equipment along with a swimming pool is provided for the student managers in the hostel building.

The Society promotes an environment friendly lifestyle for all Society members and students. In view with this a fruit and juice bar is situated in the campus which runs from 8 to 8 serving fresh fruits and juices. A bicycle parking is also available in the Campus to facilitate cycling to student managers to promote a healthier lifestyle. The Society can easily boast about its green campus which hosts a rain water harvesting, and a cycling and jogging track besides being home to a wide variety of flora and fauna.

vii. Civil Services Examination Training

We have integrated the subjects meant for Preliminary examination for IAS, IPS, IRS, and IFS etc. Thereby simultaneously preparing our candidates for IAS. However it is up to the students whether they want to appear in those exams or not.



Infrastructure

viii. Cafeteria and Mess

The importance of good and nutritious food can never be underestimated. So to fuel the energies of the student managers, three cafeteria cum mess are situated within campus which serve a variety of dishes. Like clockwork, piping hot and nutritious breakfast, lunch and dinner is served daily to the student managers giving them the energy they need to be up and ready in the society. Apart from these three eating facilities, there are two outlets providing refreshment in the campus.

ix. Other facilities

An infirmary which provides general medical care and checkup facility is provided in the hostel building in Sri Balaji Society. Student managers, faculty members and other patients alike can make use of these medical facilities for a concessional price.

To cater for the demand for one's daily needs, a stationery shop has been provided for the student managers in the campus grounds in the society. The store sells a variety of items ranging from books and stationary to snacks and packaged food items. A book binding, printing and Photocopying facility is also present in the same store.

Apart from the daily needs, the financial needs of the students are met through an ATM facility right outside the Campus.





x. Industry Interface

The society emphasizes on practical training as **classroom based management** education is only the beginning. To ensure holistic development, the students not only pursue a number of internships but are also kept abreast of changing industry trends through a number of **guest interactions** and **national symposiums** conducted in the society. In the year 2017-18, till date, 29 guest lectures have been held in the Society where industry stalwarts interacted with the students and enlightened them. Apart from these, to keep the students aware of the changing trends in the industry, a National Business Convention is held each year at the respective Institutes. The event witnesses Industry leaders from every vertical interacting with students over a period of three days, truly leaving the students enlightened and inspired.

xi. Cultural and Sports Activities

Sri Balaji Society strives for holistic development of its student managers. Thus adequate attention and opportunities to excel beyond the classroom, are provided. Student managers may participate, perform and assist in the arrangement of various competitions, festivals, and cultural events in the society.

Some of the events that are annually held in Campus are The **Aiyaswamy Cultural Festival**, The **Mega Event- Drishti**, The **Fresher's Party**, and many more.



Winners vs Losers

The winner is a part of the answer

The loser is always full of problems

The winner always has plans

The loser always has an excuse

The winner says "Let me do it for you"

The loser says "That is not my job"

The winner sees an answer in every problem

The loser sees a problem in every answer

The winner sees a 'Green' near every 'Sand Trap'

The loser sees a 'Sand Trap' near every 'Green'

The winner says "It may be difficult, but it is possible"

The loser says "It may be possible, but it is difficult"

...Be a WINNER,

join the movement called.... Sri Balaji Society



Sri Balaji Society
SOCIETY FOR OPPORTUNITIES

• Discipline • Dedication • Determination

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